



## ALVAREZ *vs* POIRIER 2 JULY 28 SAT

To access the UFC Fight Night Style Guide, which includes layered images for posters, fighters, logos and various artwork elements, please email us at [marketing@joehandpromotions.com](mailto:marketing@joehandpromotions.com), and we will send you the login and password information for the [Style Guide Distribution Site](#).

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The screenshot displays a web interface for a style guide. On the left, a navigation menu is open, showing a folder structure under the path '041641\_CGY\_SG\_FOX'. The folders listed are: Artwork Elements, Endpage, Guide Ads, Logos, Posters, and Web. To the right of the menu are three vertical buttons labeled 'Search', 'Browse', and 'Facets'. Above the main content area is a red horizontal bar containing the text 'Add to Basket', 'Download', and 'Options', each followed by a small downward arrow. The main content area features a large dark blue/black rectangular preview of a style guide page. This preview includes the 'UFC FIGHT NIGHT' logo at the top, the main title 'ALVAREZ vs POIRIER 2' in large white letters, the subtitle 'STYLE + EXECUTION GUIDELINES' below it, and a white box at the bottom right containing the text 'JULY 28 SATURDAY FOX'.