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(Copy & paste to your social media accounts)

UFC 214 SOCIAL MEDIA CHEAT SHEET



Notes:

- This is a great time to post about any food or drink specials you will be having during the UFC event.
- We suggest you make a Facebook event. Invite your followers and have your employees invite their friends as well.
- Promote any giveaways you may have the night of UFC 213.
- Post photos on event night and use hashtag #JHPUFC to enter our Photo of the Month contest! Or tag us on any social media platform.

Popular Twitter Handles:

[@dc_mma](#), [@JonnyBones](#), [@TWoodley](#), [@demianmaia](#), [@criscyborg](#), [@tonyaevinger](#)

Popular Hashtags:

[#UFC214](#), [#UFC](#), [#JHPUFC](#), [#UFCFightNight](#), [#UFCBar](#), [#WatchUFC](#), [#FightParty](#), [#UFCFans](#), [#CormierVSJones2](#)

Mock Posts:

- Come out to watch [#UFC214](#) on Sat. July 29! The place will be full of [#UFCFans](#).
- We are hosting [#UFC214](#) on Sat. July 29. The show is headlined by TWO title fights you do not want to miss!
- Saturday, July 29 we will be showing [#UFC214](#). The pay-per-view starts at 10 p.m. ET!
- In the main event of [#UFC214](#), [@dc_mma](#) will defend his title in a rematch against [@JonnyBones](#)! [#CormierVSJones2](#)
- A highly anticipated rematch between [@dc_mma](#) and [@JonnyBones](#) headlines [#UFC214](#) [#CormierVSJones2](#)
- We will have drink specials on deck Saturday, July 29 for [#UFCFans](#) as they kick back and watch [#UFC214](#)

- Make sure to get here early on Saturday, July 29. [#UFC214](#) prelims start at 8 p.m. ET & PPV starts at 10 p.m. ET. We will show both!
- Both [@dc_mma](#) and [@JonnyBones](#) are looking forward to putting on a show for us Saturday, July 29 in the main event of [#UFC214](#)
- [#UFC214](#) is the most anticipated UFC fight of 2017, don't miss it!
[#CormierVSJones2](#) is the rematch everyone is waiting for!
- At [#UFC214](#) [@dc_mma](#) and [@JonnyBones](#) will meet for their rematch with the light heavyweight title on the line
<https://www.youtube.com/watch?v=Z8IL0EItUvU>