



VOLKAN *vs* SMITH OCT 27 SAT

To access the UFC Fight Night: Volkan vs. Smith Style Guide, which includes layered images for posters, fighters, logos and various artwork elements, please email us at marketing@joehandpromotions.com, and we will send you the login and password information for the [Style Guide Distribution Site](#).

Once on the [Style Guide Distribution Site](#), click BROWSE and the specific element you are looking for, such as Posters. Click “Download File” above the image. If you have any questions, please contact Joe Hand Promotions at 1-800-557-4263 or marketing@JoeHandPromotions.com.

The screenshot displays a web interface for the UFC Fight Night: Volkan vs. Smith Style Guide. On the left, a navigation menu is visible with a dropdown menu titled "043239 MON_SG_Intl" containing the following items:

- ▶ 01 Artwork Elements
- ▶ 02 Event Logos
- ▶ 03 US - FS1
- ▶ 04 International - English
- ▶ 05 International - Spanish
- ▶ 06 International - French
- ▶ 07 Brazil - Portuguese

Below the menu are three vertical buttons labeled "Search", "Browse", and "Facets". At the top right, a red navigation bar contains the text "Add to Basket", "Download", and "Options". The main content area features a large dark blue poster thumbnail with the following text:

UFC FIGHT NIGHT

VOLKAN *vs* SMITH

STYLE + EXECUTION GUIDELINES

**OCT 27
SATURDAY
FS1**